

Tips for LLHSM Award Nominations

- 1. Finish this sentence: "This project/person is worthy of an award because..." How is it better than other projects? What makes it innovative, high quality, special, etc. Make it easy for judges to find the merit.
- 2. Ask questions beforehand (or submit early). We are happy to clarify points or provide guidance, especially about the proper category for submission.
- 3. Ask someone who doesn't know the project/person to read your nomination materials. What questions do they have? Fresh eyes can point out missing items that you think are obvious or included.
- 4. <u>Show</u> and Tell. Submit plenty of images or visual representations of your project or program to help provide context and framework. This is especially true for projects such as exhibits or historic preservation work.
- 5. Think carefully about what you include- be thorough without being redundant.
- 6. How do other people feel about your project/program? Do you have positive reviews from visitors or other participants? Book reviews? Other awards? Include information from "outside" sources to highlight your success.
- 7. Put it in context. How does the project/person fit into the larger work of the organization? Did it perhaps lead to new programming, change the organization for the better, or have a larger impact on the community?
- 8. Who was involved in the project? What did you do to develop the program/project and why did you create the program/project in the first place?

Any questions? Contact Eileen Corcoran at (802) 479-8522, eileen.corcoran@vermonthistory.org